1) Remove shockcorded pole by partially loosening thumbscrew on cover and sliding out of base.
2) Connect pole sections.
3) Place one end of the pole into the hole on the top of the base.
4) Holding the pole near the top, tilt the pole and base towards you.
5) Reach down and grasp a graphic top bar and carefully pull the graphic up from the base.
6) Place the hook at the top of the graphic into the end of the pole.
7) Pull the remaining graphic up.
8) Holding the top bar of the first graphic, place the hook into the end of the pole.
9) Lift one end of base and swing out feet.

To disassemble: Reverse set-up procedure. Lower the graphics slowly and keep them centered – do not allow graphics to scrape the sides of the base!